

Video Producer | Video Editor | Videographer | Freelance • Contract

- Accomplished storyteller who creates compelling, brand-aligned video content for diverse clients.
- Exceptional ability to direct professional and non-professional talent.
- Successful in enhancing client marketing results and HR recruitment and training.
- Delivering exceptional products on time and on budget - with 15+ years of video production experience.
- Talent for graphic design developed through extensive art instruction
- Recognized for clean aesthetics, technical excellence, problem-solving, and engaging interpersonal style.

EXPERIENCE

Viewpoint productions

2009 to Present

Owner | Creative Director

- Acquire and serve diverse corporate and nonprofit clients.
- Write, produce, shoot and edit corporate and instructional videos for marketing, recruiting, and training purposes.
- Manage video production processes from concept to completion: consultation, pre-production, scriptwriting, production, filming, creative direction, and post-production editing.
- collaborate with company leaders and subject matter experts to develop scripts, organize interviews, locations and other filming requirements.
- Hire behind-the-camera crew and on-camera talent as needed.
- Work closely with clients during post-production editing through final cut delivery.

KEY PROJECTS & ACCOMPLISHMENTS

Swanson Rink - Mechanical and electrical engineering firm

Filmed and edited multiple corporate image and recruitment videos.

Maxfund No-kill Animal Adoption Center

Directed, filmed, and edited a multi-part branding and fundraising video, attracting donations and volunteers.

Shortline Subaru / Hyundai / Kia

Produced and edited 200+ broadcast TV spots for one of Denver's most successful car dealerships using stock footage, narration, graphics, humor and visual flair.

Budget Truck Rental

Produced, filmed and edited multi-part video used to train national workforce across 2800 rental locations.

Chef America

Directed, filmed, and edited Telly-award-winning 60-minute video entitled "State-of-the-Business" for Chef America, creator of Hot Pockets. After Chef America was acquired by Nestlé Handheld Foods for \$2.6B, I was hired to produce 4 more video projects for Nestlé.

Key Clients

Swift, Nestlé, Ebony Online, Budget Truck Rental, Boston Market, Lodge Casino, SpeeCo, US Potato Board, Colorado Symphony, Themis Bar Review, Shortline Automotive, Maxfund, Medical Consultants Network, Koelbel and Co.

Equipment

- Sony A7S III 4K Camera
- Sony Wireless Mics
- DJI RS3 Gimbal
- DJI Mini 2 Drone
- LED Lighting

Post-Production

Adobe Creative Cloud:
Premiere Pro, After Effects,
Photoshop
Reason Studios DAW

Education

University Of Colorado At Boulder
BFA in Film Production
Brooks Institute Of Photography
Photography Instruction

Licensure

Part 107 Drone Pilot